

We are everyday people with ideas or businesses that deliver a social or community benefit.

Social entrepreneurs are passionate, driven, committed and perhaps even unreasonable. They are motivated by an unmet need in their community or society more broadly and develop innovative solutions to meet that need. They can use business not for the sake of profit only but to achieve a social or environmental outcome.

Pollinators Inc is a way for us to cooperate and realise our dreams for regional Australia.

We've called ourselves Pollinators because of the characteristics bees and social entrepreneurs share. They're energetic, social, collaborative, efficient, buzzing, and create benefits nature and society appreciates. We're from diverse backgrounds such as investment, agriculture, social services, renewable energy, visual arts, academia. And yet we share core values, such as being welcoming, creative, innovative, honest, connected, generative, and we're always learning.

We're just getting started.

Although it's early days, we already have a track record of achievement:

- Starting regular, popular networking and learning events.
- Attracting hundreds of subscribers and a core group of members.
- Partnering with a dozen local, national and international organisations.
- Researching and reporting on the needs and solutions for regional development.
- Promoting members and projects through online networks and newsletters.
- Attracting grant funding, donations, and in-kind commitments towards our projects.
- Completing our planning: Business Plan, Learning Program Design, CityHive Design and detailed budgets.

Our projects will unleash the potential of our members and regions.

Our two major projects are CityHive and our Learning Program:

CityHive is a coworking space and incubator for entrepreneurs. CityHive will operate as a social enterprise to provide professional, inspiring working space through flexible, time-based memberships. CityHive Geraldton will be the 'home' for innovation, creativity and social change. More details on the CityHive 'pilot' are in our CityHive Membership brochure, and our website: cityhive.org

Pollinators Learning Program is a complementary set of regular events and courses designed to support our regions' emerging leaders and their ventures. The opportunities offered include weekly networking events, 7-week 'Innovative Leaders' Programs, and a 9-month 'School' for Social Entrepreneurs. More details are in our Learning Program brochure, and our website: wildpollinators.org



We're inviting you to join us.

Our current members, partners, politicians and national advocacy groups tell us we are already spearheading a new movement in regional Australia. Some of the projects and programs described overleaf and in our learning program are already starting, though on a shoestring budget. If we can invest a bit more to kick-start CityHive or the Learning Program, it will ignite our members, their ventures, and the region.

So, we're looking for more members and partners to enable us to continue and expand this work. To leverage more than \$70,000 investment already committed from other partners and members, we need to raise \$30,000 by 30th September 2011. The 'menu' overleaf shows how you can contribute, what you will receive in return, and what positive social impact will result.

Your contribution is valuable.

Contributing to Pollinators Inc will enable us to enable our region's emerging social leaders and their ventures. Investing in our network, projects and programs will create the conditions for a blooming of innovation and entrepreneurship in service of regional communities.

Your investment of money, time or in-kind donations will make all the difference. We say 'investment' rather than donation because we really mean it - Pollinators Inc aims to offer the best 'social return on their investment' for your dollar. We intend on measuring and evaluating our social impact relative to the investment, and sharing that information with everyone who's contributed.

We invite you to choose from our menu of investment options.

Overleaf is a summary of our needs and offers. We encourage you to:

1. Choose an option that reflects your support and needs,
2. Commit, and make the investment,
3. Enjoy the rewards that will follow.

Our target is \$30,000 by September 30th.
This will leverage at least a further \$70,000 of investment in 2011-12.

Amount	Will enable Pollinators to	Will deliver a social impact of	Will reward you with
\$20	Pay for 5 days of high-speed broadband at CityHive.	Hundreds of emails, tweets, status updates, web design work and collaboration.	A funky sticker to show you're part of the gang.
\$50	Pay for a month's supply of tea at CityHive OR 1 recycled chair for our meeting space.	A month's worth of world-changing conversations.	Invitation to our member's monthly Learning Lunches.
\$100	Professionally promote a local social entrepreneur through online and print media.	Increasing the profile or the entrepreneur, their venture and likelihood of success of their work.	10 free hours at CityHive.
\$250	Purchase equipment for CityHive: 1 chair, 1 energy meter, 1 workspace or 1 filing cabinet.	Creating a professional workspace for our hard-working entrepreneurs.	Pollinators Inc membership to June 2012.
\$500	Buy materials to create the meeting space at CityHive.	Hundreds of decisions, creative thinking and collaboration in service of the community.	25 free hours at CityHive.
\$1,000	Purchase a A4 print/copy/scan centre for CityHive.	Hundreds of presentations, flyers, reports and funding applications that enable the success of entrepreneurs' ventures.	A limited edition Pollinators t-shirt plus permanent naming rights to a chair at CityHive.
\$2,000	Subsidise high-speed broadband for CityHive.	Hundreds of teleconferences, webinars, websites and online collaboration amongst our tech-savvy entrepreneurs.	Pollinators Inc Membership to December 2012 plus naming rights to on a table at City Hive.
\$5,000	Provide full-time office space for an emerging community leader of social entrepreneur at CityHive for one year.	Enable one social entrepreneur to focus on their mission and social impact, stress free, or a year.	Pollinators Inc Corporate Membership to December 2012 and name featured at CityHive.
\$10,000	Fund 100% of our annual subsidised rent in our central CBD location for CityHive Geraldton 'pilot' OR 20 places in our 'Innovative Leaders' program.	Enable entrepreneurs and community leaders to work and learn together in an environment designed to enable the success of their venture.	Pollinators Inc Corporate Membership to December 2012, name featured at CityHive, one 'Innovation' resource pack and 2 Pollinators T-shirts.
\$20,000	Fund 40 places in our 'Innovative Leaders' program OR 50% fund our quarterly 'Swarm' events.	Enable 40 of our region's social leaders to develop the skills, passion, knowledge and networks they need to make a difference.	Pollinators Inc Corporate Membership to December 2012, name featured on all Pollinators Inc materials, and one free 'Social Innovation' workshop for your organisation.
\$50,000	Fund 4 entrepreneurs in a 9-month 'School for Social Entrepreneurs' OR WA's 1st accredited social return on investment report.	Enable creation of 4 new ventures, expected to create 12 new jobs and 28 new volunteer positions.	Pollinators Inc Corporate Membership to December 2012, name featured on all Pollinators Inc materials, one CityHive meeting space named after you, and forever free to use.

How to make a contribution.

Direct deposit:

Pollinators Inc
 BSB: 633-000
 ACC: 142379841

Send cheque to:

Pollinators Inc
 PO Box 129
 Geraldton WA 6531

Contact us if you have questions, if you want to contribute in-kind, or if you are considering a major contribution and want more information.

Chairperson:

Andrew Outhwaite,
 0466 694 702, Andrew@wildpollinators.org

Contribute online at: www.wildpollinators.org